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TEXAS TRAVEL INDUSTRY RECOVERY
GRANT PROGRAM OVERVIEW

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PROGRAM SUMMARY

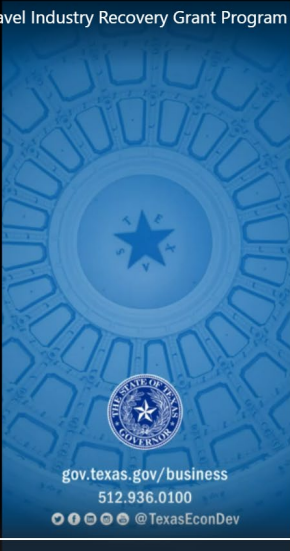
Senate Bill 8 (2021 3rd called session) allocated \$180 million to the Texas Travel Industry Recovery (TTIR) grant program-to aid in the recovery of the Texas tourism, travel, and hospitality industry as a result of COVID-19.

The TTIR grant will issue a one-time payment to an eligible Texas business that experienced an economic loss due to COVID-19.

Applicants may be awarded a maximum of \$20,000 grant for eligible expenses, and funds will be paid on a cost-reimbursement basis.

Grant funds may only be used to reimburse costs incurred within specific time periods:

- Beginning November 8, 2021;
- All funds must be obligated by November 8, 2023;
- All funds must be spent by December 31, 2026.



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ELIGIBILITY

To be eligible to apply for a grant award, an applicant must represent a business that meets certain qualifying criteria, including each of the following:

- Arts, Entertainment, and Recreation industry business, Accommodation and Meetings Industry business, or Food Services and Drinking Places industry business (as determined by NAICS code),
- Private ownership (no publicly traded companies),
- Operates within the State of Texas,
- Business is open to the public or provides services primarily for in-person events,
- Can demonstrate negative economic impact due to Coronavirus Pandemic via a loss of total Texas sales, and
- Business was in operation prior to January 20, 2020

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PRIORITY APPLICATIONS

Prioritization of grant applications will be applied during application evaluation of the program.

Priority Groups

- Businesses that have received minimal or no federal aid due to COVID-19,
- Veteran-owned businesses,
- Businesses located in a QCT, DDA, or Rural Counties, and
- Small Businesses (as defined by the Small Business Administration).



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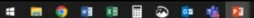
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QUALIFYING NAICS CODES

NAICS Codes	
722	Food Services and Drinking Places
71	Arts, Entertainment, and Recreation
7211	Traveler Accommodation
7212	RV Parks and Recreational Camps
5615	Travel Arrangement and Reservation Spaces
561920	Convention and Trade Show Organizers
312120	Breweries
312130	Wineries
312140	Distilleries



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ALLOCATIONS

Texas Travel Industry Recovery Grant Program will process and award grants in 4 phases.

Category 1 - NAICS 312120, 312130, 312140, 5615, 561920, and 7212
Allocation: A maximum of \$8,550,000
2800 Establishments

Category 2 – NAICS 71
Allocation: A maximum of \$34,200,000
8500 Establishments







Category 3 – NAICS 7211
Allocation: A maximum of \$42,750,000
6000 Establishments


Category 4 – NAICS 722
Allocation: A maximum of \$85,500,000
Over 50,000 Establishments

Category 5 – If needed to expend any remaining funds

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TIMELINE FOR APPLICATIONS

Category 1 – July 5 2022 – July 31 2022
NAICS 312120, 312130, 312140, 5615, 561920, and 7212

Category 2 – August 1 2022 – August 21 2022
NAICS 71

Category 3 – August 22 2022– September 11 2022
NAICS 7211

Category 4 – September 12 2022 – October 2 2022
NAICS 722

Category 5 – If funds remain after the first 4 phases a 5th phase will revisit any Unfunded applications to award the remaining funds.

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ELIGIBLE EXPENSES

- Payroll and covered benefits expenses and compensation of returning employees for lost pay and benefits during the COVID-19 pandemic, compliant with 2 CFR 200.430 and 200.431, the coverage of which mitigates financial hardship such as declines in revenues or profits; and
- only if less than \$20,000 of payroll costs and compensation are eligible under the grant:
 - COVID-19 mitigation and prevention measures to enable safe reopening, which may include, but are not necessarily limited to, improvements to ventilation, physical barriers or partitions, signage to facilitate social distancing, provision of masks or, personal protective equipment. Mitigation and prevention measures not specifically listed here must be separately identified and itemized in the application; and
 - Rent, leases, and utilities, to the extent the costs are compliant with, to the extent applicable, 2 CFR 200.465 and 2 CFR 200.472 .
- Expenses in these categories must be related and reasonably proportional to the extent and type of harm experienced; uses that bear no relation or are grossly disproportionate to the type or extent of harm experienced would not be eligible uses. In addition, all uses shall be compliant with applicable federal and state guidance.

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APPLICATION

- All applications must be submitted electronically into the Web Portal.
- The Texas Travel Industry Recovery (TTIR) grant program application requires applicants to submit supporting documents with the application to demonstrate compliance with grant and eligibility requirements for funding.
 - Texas Sales and Use Tax Returns 01-117 or 01-114
 - Most Recent Quarterly Tax Form 941
 - Invoices for reimbursement
 - Veterans Service or Benefits Letter
- Applications will be reviewed for completeness, accuracy, and eligibility.
- Approved grantees will receive their grant via mailed paper check.
- Internet access and a valid email address will be required to apply.

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APPLICATION PORTAL



Texas Travel Industry Recovery Grant Program

The Texas Travel Industry Recovery Grant Program (TTIR) was established by Senate Bill 10 in 2019. The program is designed to provide grants to eligible businesses in the travel and tourism industry that were negatively impacted due to COVID-19. The program is managed by the Texas Economic Development Corporation (TEDC).

TTIR will accept applications from eligible businesses in the following industries: Arts, Entertainment, and Hospitality; Accommodation and Meeting; and Travel Services and Touring. These businesses must have been operating in the state of Texas on or before January 1, 2020, and must have been negatively impacted by COVID-19.

Grants will be awarded to eligible businesses in the following industries: Arts, Entertainment, and Hospitality; Accommodation and Meeting; and Travel Services and Touring. These businesses must have been operating in the state of Texas on or before January 1, 2020, and must have been negatively impacted by COVID-19.

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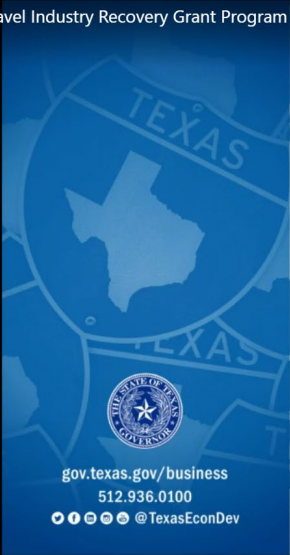
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TRAINING

- A step by step video tutorial on the application process will be posted to the TTIR website to assist applicants with the application process.
- As the program progresses we expect to receive a number of questions. These will be assembled in to a FAQ document and posted to the website.

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MARKETING PLAN

- Website/Portal:** Landing page on gov.texas.gov/business linking to program portal (launching June 28)
- Press Release:** July 5 release from OOG and/or Tourism marketing agency
- Email:** Day-of-launch eblast from BCD and Tourism to relevant distribution lists
- Social Media:** July 5 announcement with continued promotions throughout the coming months to keep up momentum
- Webinars:** The team will host a series of webinars for each NAICS group to talk about the program, answer questions, etc.
- Events:** A staff member will be present at the upcoming Governor's Small Business Series – Lubbock to talk about the program/answer questions
- Industry/Partner Support:** It is vital that industry stakeholders assist in spreading the word to constituents (CVBs, chambers, EDOs, etc.); Encourage state agency partners to send out in their newsletters through Tourism MOU (TCA, THC, TPWD and TxDOT)
- Other marketing collateral will include a program one-pager, PPT slide and training video

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